

**Ticketor**

Revolutionize How  
You Sell Tickets

[www.TicketorOnline.com/Ticketor](http://www.TicketorOnline.com/Ticketor)

Own Your Online Box Office

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# Who we are:

- » We are experts in event ticketing and event marketing
- » Have been in the industry since 2007
- » Have been working with small and big companies. Have served radio stations, TV stations, venues, event promoters and artist managements.
- » Have sold tickets for small and big venues. Nokia theater, Gibson Amphitheater, etc.



# What we do:

» We provide a state of the art ticketing and event marketing platform that helps you:

- > Save a lot of money
- > Get access to the money earlier
- > Look professional
- > Provide a great user experience
- > No hassle



# How we do it:

## » We build you a Ticketing website

- > Sell and market all your events on your own website and domain
  - + Manage and market all your events in one place
  
- > Use your own design, and branding
  - + Your name, logo and branding on e-tickets and the website
  
- > Collect sales money directly into your account as tickets are being sold
  - + Get access to the cash several days before your event
  - + No more wait till after the event
  - + Cut on investors
  
- > Save a lot of money on ticketing
  - + Choose how much to charge for convenience and delivery fees
  - + Do not allow 3<sup>rd</sup> parties overcharge your patrons for fees
  - + Pay only a minimal fee after your tickets sell



# How we do it: (Continued)

- > Save a lot on event marketing
  - + Free email campaigns and campaign tracking
  - + Social network marketing
  - + Facebook integration
  - + Fans and patrons mailing list
  - + Provide one place for fans to connect and buy tickets
  - + Promote your website, not a 3<sup>rd</sup> party's
  
- > Be in full control of your events and tickets
  - + Real-time reports
  - + Real-time notifications
  - + Update event details or tickets at any time
  
- > Greater user experience, more sale
  - + Easy to find events, easy to buy tickets
  - + Select your seat on an interactive seating chart for assigned-seat events
  - + Access to all your past and future events from one place
  - + No CAPTCHA (Hard to read letters)
  - + No rushed check (Timers)
  - + Less fees, more sale



# Your case study 2:

## Ticket selling cost:

- » Event: xxxxxxx
- » Location: Crystal Ballroom (Portland - OR)

Mcmenamins

FIND TICKETS → DELIVERY METHOD → **BILLING INFORMATION** → CONFIRMATION

[Buy Tickets for Other Events](#) | [Add Tickets for This Event](#) | [View Shopping Cart](#)

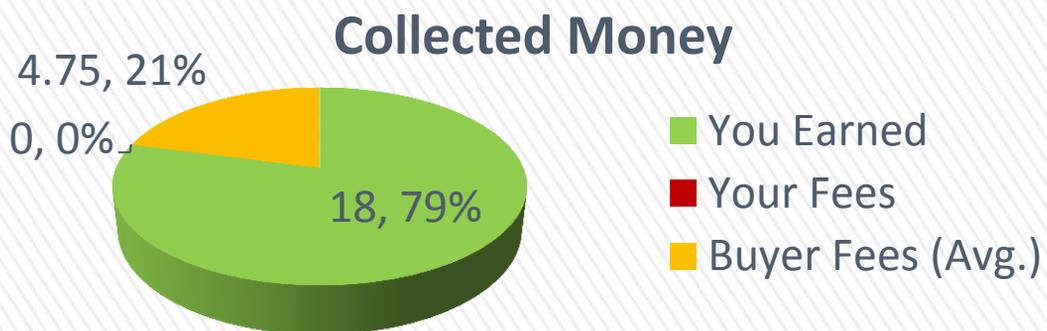
Invoice

Performance	Venue	Seat	Price	Fee	Subtotal
	McMenamins Crystal Ballroom	General Admission	Ticket Price \$0.00	Convenience Fee \$4.75	\$22.75
			Ticket Price \$18.00	\$0.00	
					Regular Mail Delivery Fee: \$4.50
					Order Fee: \$0.00
					<b>Total: \$27.25</b>



# Your case study 2:

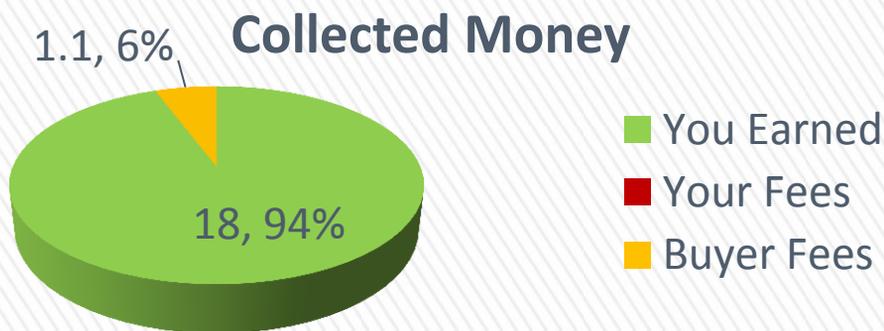
Event:	XXXXXXXXXXXXXX
Venue:	Crystal Ballroom (Portland - OR)
Selling Website:	Etix.com
Face Price:	\$18
Buyer fees:	\$4.75 (Min fee. If there is no delivery fee : \$4.5)
Promoter fee:	Unknown (Assuming 0.00)
Total cost (Apr.):	<b>21%</b>
User Experience:	<ul style="list-style-type: none"><li>• Redirect from <a href="http://theairbornetoxicevent.com">theairbornetoxicevent.com</a> to etix.com with a totally different design</li><li>• No seat selection option</li><li>• Rushed check out (5 min.)</li><li>• Paid \$4.75 extra</li></ul>



# Your case study 2:

Same event if sold using Tickeror:

Event:	XXXXXXXXXXXXXX
Venue:	Crystal Ballroom (Portland - OR)
Selling Website:	Your website/domain name
Face Price:	\$18
Buyer fees:	\$1.10 Including credit card processing fees and Assuming you transfer all fees to the buyer
Promoter fee:	\$0.0
Total cost (Apr.):	6%
Total Saving/ ticket:	<b>\$3.65</b>
User Experience:	<ul style="list-style-type: none"><li>• Checkout on <a href="http://theairbornetoxicevent.com">theairbornetoxicevent.com</a> or a subdomain with the same branding</li><li>• No CAPTCHA</li><li>• No rushed check out</li><li>• Paid \$1.10 extra</li><li>• Seat selection even in round-table venues</li></ul>



You could have raised you ticket price to **\$21** without affecting buyers